

An Organizational Assessment (OA) is an analysis of the organization at a specific point in time. Use a minimum of 25 words to answer each question.

1. Current financial performance?
2. Last 3 years financial trend?
3. Last major innovation?
4. What differentiates the business?
5. Are you having fun?
6. What do you least like about the business?
7. What is your major business challenge?
8. What is the weakest element of the business?
9. What worries you most?
10. What is the most exciting opportunity you are pursuing now?

Answer these questions before your counseling session and bring your written responses with you.